



agriculture, land reform & rural development

Department:
Agriculture, Land Reform and Rural Development
REPUBLIC OF SOUTH AFRICA

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MEDIA ADVISORY

MINISTER THOKO DIDIZA TO LAUNCH PRODUCER FARMER REGISTER (PFR)

18 February 2022

The Minister of Agriculture, Land Reform and Rural Development (DALRRD), Mrs Thoko Didiza will launch the Producer Farmer Register (PFR), on Monday 21st February in Johannesburg.

The PFR is a statistical data collection on commercial and smallholder farmers, in which information on geographical and demography of farms and farmers, production activities as well as infrastructure is collected in South Africa.

As an important role player in the growth of the economy, the DALRRD requires reliable data for its planning for among others, the preservation of food security, eradication of hunger, to know the geographical location of farmers as well as for purposes of monitoring the impact of departmental interventions..

Data for the Producer Farmer Register was collated through surveys in collaboration with Stats SA which focused on commercial farmers whilst the department focused on non-commercial farmers.

Media are invited to the official launch of the PFR as follows:

Date : 21st February 2022

Venue : Radisson Hotel & Convention Centre, Johannesburg, O.R Tambo,

Time : 13h00

-END-

Issued by the Department of Agriculture, Land Reform and Rural Development:

- Media Liaison Officer and Spokesperson: Mr Reggie Ngcobo, 066 298 0980 or MLO.Minister@dalrrd.gov.za
- Eviction Toll-free Number: 0800 007 095

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